



LEHIGH HIGHLIGHTS ALUMNI CLUB NEWS

Spring 2004

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New! Improved! Better Than Ever!

Now the Lehigh Alumni Clubs Web site is even easier to use, packed with exciting news and information on alumni activities from around the globe. Check out upcoming events, exciting happenings and everything you wanted to know and more about your local alumni club!

Quarter in Review: Lehigh Club of Illinois Comedy Night

On February 21, the Lehigh Club of Illinois held its first comedy night at the Second City Theater—a huge success! The night began with a happy hour at the Burton Place Pub, just down the street from the theater. A total of 30 alumni, spouses and friends were in attendance that ranged from the class of 1977 to 2003.

The show, titled “Doors Open on the Right,” gave comedic performances on topics from President Bush to CEOs to dinosaurs. The show even featured a surprise appearance by Steve Bartman, now infamous in Chicago Cubs history as the fan who deflected the foul ball and cost the Cubs a shot at the World Series.

“The show was non-stop laughs,” said Brian Kruse ’97. “We’re very happy with the attendance as a first time event.” Because of the overwhelming re-



sponse from alumni, the comedy night will certainly become a regular event. Special thanks to Kruse, Suzanne Cascarano ’00, and Club President Marc Ippolito ’92 for planning the event.

Alumni Admissions Outreach Yield Receptions

The purpose of yield events, or “accepted students events” is to recruit our accepted students. By introducing local Lehigh alumni to our accepted students, and by holding such an event in the students’ honor, we believe this will help to boost our matriculation. Additionally, it serves to boost the quality of matriculates. Finally, it’s a great opportunity to involve alumni in the recruitment process, and welcome newly accepted students to the Lehigh family. This year, we held events in:

Boston*	New Jersey*	Phoenix
April 7	April 20	April 8
Honolulu	New York City*	San Francisco
April 14	April 21	March 27
Los Angeles	Philadelphia*	Seattle
March 28	April 22	April 22
*AAO Swing/Spring Swing		

Upcoming Events: Lehigh Alumni Day at the Nazareth Speedway

Due to the overwhelming response in the past, we will be hosting our Third Annual Lehigh Alumni Day at the Nazareth Speedway on Sunday, May 23, 2004.

All alumni, family and friends are invited to come out and enjoy a full day of fun, festivities and all the excitement of NASCAR Busch Racing in VIP style!

The day will include VIP parking, breakfast and lunch under the "LUAA Tent" in the Corporate Concourse area, a souvenir program and commemorative gift, pit/garage tour, race ticket, driver appearance and more!



Club Spotlight: Lehigh Alumni Club of Hawaii Events



The Lehigh Club of Hawaii has been extremely active over the past year. They held an admissions event at a college fair, a Lehigh/Lafayette telecast party and a wrestling event.

The admissions event that took place at the college fair on Nov. 13 and 14 was an attempt to boost Lehigh's reputation in Hawaii. The Club representatives encouraged students to consider going to school in the East near the Metropolitan New York City area, which will broaden their perspectives and aspirations. Recent graduates were extremely helpful in promoting Lehigh and talked to hundreds of prospective students.

Arranging a Lehigh/Lafayette telecast can be difficult in Hawaii because it is hard to find a location that receives an East Coast sports channel. Luckily, **Jeff Lau '70** found a Pittsburgh Steelers fanatic who managed the Round Table Pizza Sports Bar at the Ohana Waikiki East and received Fox Sports East out of Pittsburgh, which broadcasted the game. The room was equipped with a 60 inch monitor and a bank of 12 other TVs monitoring other games.

John Leiner '98, '02G, Lehigh's West Coast Recruiting Coordinator set up a dinner with local alumni to meet and welcome Lehigh's wrestling team at the airport upon arrival. They were also fortunate to get girls from the Punahou School to greet the team with leis. After the Match with Oregon State, the Club hosted the Lehigh Wrestling Club at the Ohana Waikiki Tower Penthouse.



Volunteer Spotlight: Jeff Lau '70, Lehigh Club of Hawaii President

Jeff Lau '70, President of the Lehigh Club of Hawaii, graduated from Lehigh with a degree in economics from the College of Business and Economics. During his years at Lehigh he was an active and involved member of the Lehigh Community. He was a member of Theta Xi fraternity, a photographer for the Brown and White and played many intramural sports.

Jeff was commissioned an infantry officer at graduation, but he did not go on active duty until after he received his MBA in Finance from Temple University in 1973. He went on active duty as a Personal Service Officer in the Military District of Washington. He then worked for General Abram's in the Pentagon as a Defense Race Relations and Equal Opportunity Officer after having received his certificate in training from Patrick Air Force Base in Coco Beach, Florida. After leaving the service, Jeff went on to graduate from Hastings College of Law University of California in San Francisco in 1977.

Presently Jeff is a commercial litigator and a senior partner in the law firm of Oliver, Lau, Lawhn, Ogawa and Nakamura in Honolulu, Hawaii. In addition to his job, Jeff is active in youth sports, coaching baseball, basketball and soccer. He is a Director, Officer and Audit Committee member for Finance Factors and recently he served on the Boards of Hawaii Society of Corporate Planners, Hawaii State Bar Association Collection Section and Hawaii Youth Soccer Association.

